



# University of Colombo

Sri Palee Campus

## Department of Mass Media Post Graduate Diploma / Masters' in Mass Media 2023/2024

**Sri Palee Campus of University of Colombo**, Sri Lanka's premier and leading higher education institute calls for applications for the post graduate program, MA in Mass Media (two years) / and Post Graduate Diploma in Mass Media (one year) for the year 2023. The lectures of this program will be conducted at the University of Colombo, Colombo. The deadline for the applications is 30<sup>th</sup> October 2023.

### Entry Qualifications

(a) A Degree in Mass Media/Mass Communication/Journalism/Communication/ Performing Arts or any related field, awarded by a recognized University/Institution.

Or

(b) Candidates holding a degree but not in Mass Media / Mass Communication / Journalism/Communication/ Performing Arts from a recognized University/Institution, also apply for this course provided that they have a post qualified experience of at least two continuous years at a recognized Institution.

Or

(c) One year Diploma related to Mass Media from a recognized University and counting a minimum of ten years' experience in a recognized National Media institution or being attached to a section of Communication /Media /News/Information/Advertising/ Marketing/ Public Relation in a recognized national institution at least in a junior executive category.

Or

(d) Minimum of twelve years sustained work experience in a recognized National Media Institution in an Executive category with strong recommendation on the capacity of the candidate to undertake the program from the Head of the Institution where the candidate works which is considered on a case by case basis by the Department of Mass Media on the recommendation of the relevant Board of study and the Sri Palee Campus Board / Senate.

And

(e) Perform satisfactorily at the Selection Test and/ or an Interview to be conducted by the Department of Mass Media.

Further information and application forms can be obtained from the Deputy Registrar, Sri Palee Campus, University of Colombo, Wewala, Horana, during office hours on payment of application fee of Rs: 2000/- to its Account **No. 0008049142. (Horana Branch) at any Bank of Ceylon Branch.** The receipt should be attached to the application.

Application forms can also be downloaded from the Sri Palee Campus website (<http://spc.cmb.ac.lk>) and payment of Rs. of 2000/- can be made when submitting completed application to Sri Palee Campus.

Applicants should refer to <http://spc.cmb.ac.lk> for further details.

**Deputy Registrar**  
**Sri Palee Campus/ University of Colombo**  
**Wewala, Horana.**

**Email:** [pgsripalee2018@gmail.com](mailto:pgsripalee2018@gmail.com)

**Web:** <http://spc.cmb.ac.lk>

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