Introduction

Sri Palee Campus of the University of Colombo is located in a place that is considered as the hub of education in the recent past. It has been a center for many schools of arts, crafts, and sciences and a center for aesthetic studies some centuries emulating the Shanti niketan. The honorable poet, novelist, and philanthropist, Gurudev Rabindranath Tagore visited Sri Lanka in 1934 and laid the foundation stone for Sri Palee on the 20th May in 1934. This unique place is full of cultural diversity and geographically, it is an area where people belonging to different cultures, traditions, and ethnicities live in peace.

Similarly, Sri Palee Campus is ideally located in a mountainous area, an isolated place with no disturbance from the neighborhood and with scenic beauty and mild weather environment. It consists of 32 acres of land in extent and can be extended further with the acquisition of lands located nearby. There is easy access from the campus to the metropolitan city, Colombo due to the highway which runs around 10 kilometers away from the campus.

Sri Palee Campus of the University of Colombo formerly named as the Western Campus was first established by the Sri Lankan Government on the 20th of June 1996 and its name was subsequently amended to Sri Palee Campus on the 11th of September 1998. The Campus is located at Wewala, Horana in Kalutara District on the land and buildings, donated to the University of Sri Lanka in 1978 by the Board of Trustees set up under the will of late Mr. Wilmot A. Perera, an eminent public personality and wellknown philanthropist. To meet the wishes of Mr. Perera to create a center of excellence in cultural and aesthetic studies, Sri-Palee Campus has commenced its activities with the establishment of two faculties namely Faculty of Media Studies and Faculty of Performing Arts in 1999. However, they have been functioning as two major departments in the campus since its establishment.

Current Status of the Campus

Sri Palee Campus of the University of Colombo has become a pioneer in offering unique programs in the field of media studies and performing arts. The Department of Media Studies currently offers a four-year special degree program for all media students who are able to specialize in four different fields namely media studies, print media, television, and radio. Currently, the Print Media Unit and the Audio-Visual Unit affiliated to the Department of Media Studies are functioning to offer the practical knowledge required for media students. In addition, the Campus Radio has been established as a pioneering new program of activity based on a radio channel. This reaches out various communities of interest and allows undergraduates to enhance their practical skills in broadcasting.

The Department of Performing Arts currently offers a four-year special degree program for all performing arts students who can specialize in five different fields namely, dance, music, drama and theater, film studies, and art and design.

The Departments of Languages and Computer Studies have been functioning as departments since May 2015. The Department of Languages offers English language proficiency courses as compulsory service courses for the first and second year students and as optional courses for the third and fourth year students. In addition, it offers Hindi and Tamil languages to all undergraduates as optional courses. Similar to the Department of Languages, the Department of Computer Studies also offers computer courses for all undergraduates of the campus. These two departments are yet to develop their undergraduate study programs in the near future.

Existing population

Currently the annual graduate intake has increased up to 220 and the total student population is approximately 700 - 750. The total community population exceeds 721 including 30 academic members, six academic supporting members, three administrative officers, and 75 non-academic staff members.

VISION OF THE CAMPUS

A center of excellence of global presence in producing transformative knowledge through education, research, creativity, and entrepreneurship.

MISSION OF THE CAMPUS

- 1. Create a transformative educational process and learning experience for students.
- 2. Cultivate a vibrant, engaged, and healthy campus community, based on the concept of integrated living, committed to social responsibility, critical thinking, creativity, collaborative spirit, and professionalism.
- 3. Make a transformative impact on the collective consciousness of the society through education, media, and arts.

Our Values

Excellence

We strive for excellence, seeking to apply the highest standards to benefit our communities.

Creativity, intellectual freedom, and critical thinking

We welcome and support creativity and intellectual freedom while promoting critical thinking.

Professionalism

We act with integrity and professionalism and uphold the highest ethical standards. We are committed to transparency and accountability and demonstrate composure, duty consciousness, and conformity.

Mutual respect and collaborative spirit

We respect our staff and work together for shared success.

Social responsibility and supportiveness:

We behave ethically and with sensitivity toward social, cultural, and environmental issues. We create an inclusive and supportive campus community in which we celebrate and reward our achievements. Our community has the opportunity to enrich their lives and pursue their goals.

Our Goals

- 1. Excellence in Teaching and Learning
- 2. Excellence in Research and Innovation
- 3. Excellence in Human and Physical Capital
- 4. Excellence in Organizational and Responsible Management

SWOT Analysis - Sri Palee Campus, University of Colombo

Strengths:

- 1. Campus being an integral part of the University of Colombo
- 2. Academic and professional development oriented programs
- 3. Well-defined progressive functions and operational procedures
- 4. Land for future development
- 5. Qualified and committed academic and academic support staff
- 6. Variety of academic programs for the students community
- 7. Attractive location with green environment
- 8. Strong staff and students relationship

Weaknesses:

- 1. Insufficient infrastructure for modern technological facilities
- 2. Inadequate physical and human resources
- 3. Budgetary constraints to meet the needs of the Campus
- 4. Unavailability of financial autonomy as a Campus
- 5. Non availability of a Master plan and a beautification plan for the campus
- 6. Distance from the Main University
- 7. Lack of relationship with international institutions
- 8. Inactive Alumni
- 9. Less opportunities for on-the-job training due to the remoteness from the industry

Opportunities:

- 1. Expanding partnership with local and international partners
- 2. Demand for existing and new study programs
- 3. Attractive green environment for different purposes
- 4. Offering of Study Programms for foreign students

Threats:

- 1. Vulnerability to lightning strikes and landslides
- 2. Limitation of State investment in higher Education
- 3. Competitiveness from other universities and institutions
- 4. Rapid changes in the technological advancement

STRATEGIC DIMENSION ONE: ACADEMIC EXCELLENCE

1. GOAL : Excellence in Teaching and Learning

1.1. OBJECTIVE : Produce Globally Competitive Graduates

1.1.1. STRATEGY : Strengthen graduate attributes unique to creative industries

					Perf	ormance	Targets		SDG Goal/
No.	Action	Responsibility	KPI	2022	2023	2024	2025	2026	Target
1.1.1.1	Conducting Training Programme	Rector, CGCU, Heads, CMR	No. of Training Programs to improve TLA	08	02	05	05	05	SDG Target 4.c
1.1.1.2	Improving analytical and critical thinking skills	Rector, Heads, Coordinators, Faculty	No. teaching and learning activities, No. of webinars, No. of Critical Circles, No. Guest Lectures on Contemporary Issues	10	10	10	10	10	SDG Target 4.c
1.1.1.3	Introducing Internship Programmes	Heads, CILU Faculty	New Internship Programs	-	-	-	01	-	SDG Target 4.c
1.1.1.4	Conducting life- long learning programs for the community	Heads, Unit Coordinators, Faculty CGCU, CILU	No. of Community Programs	07	05	05	05	05	SDG Target 4.4

1.1.2 STRATEGY: Develop curricula aligning with the requirements of creative industries

NT -	Action	Responsibility	KPI -		Perfo		SDG Cool/Toward		
No.	Action	Responsibility		2022	2023	2024	2025	2026	Goal/Target
1.1.2.1	Reviewing and restructuring curricula periodically for the job market in the creative industry	Rector, Deputy Registrar, Heads, Faculty	Revised curriculum in Media Studies and Performing Arts	50%	100%	-	-	-	SDG Target 4.4
1.1.2.2	Introducing multi- disciplinary and inter-disciplinary Course Units	Rector, Heads, Coordinators, Faculty	Number of Course Units introduced	-	25%	50%	75%	100%	SDG Target 4.4

1.2 OBJECTIVE : To adopt modern technological approaches to enhance teaching and learning

1.2.1 STRATEGY: Strengthening Continuous Professional Development (CPD) of staff

No.	Action	Responsibility	KPI		Perfo		SDG		
110.	Action	Responsibility	KII	2022	2023	2024	2025	2026	Goal/Target
1.2.1.1	Conducting staff development programs collaboration with SDC/ resource persons	Rector, Heads, Coordinators Faculty	Number of Workshops / Programme Conducted	02	02	02	02	02	SDG Target 4.c
1.2.1.2	Facilitating junior staff for overseas postgraduate programs	Rector, Heads	Number of Staff who undergo overseas training	05	05	04	02	02	SDG Target 4.c
1.2.1.3	Recognizing the academics for their contribution to research/Production and development	Rector, Heads	Number of publications and productions.	30	20	25	25	25	SDG Target 4.c
1.2.1.4	Facilitating academic supporting staff for professional development.	Rector, DB, DR, AR, Heads	Number of Training programmes conducted	08	02	03	03	03	SDG Target 4.c

1.2.2 STRATEGY: Strengthening quality in teaching, learning, and assessments

No.	Action	Responsibility	КРІ		Perfo		SDG Goal/Target		
				2022	2023	2024	2025	2026	
1.2.2.1	Facilitating students for their new innovation productions and research	Rector, Heads, Deputy Registrar Deputy Bursar	Number of New productions / innovation facilitated	15	21	20	20	20	SDG Target 4.4
1.2.2.2	Conducting workshops for Improving practical and production skills for academic, academic support staff, and undergraduates	Rector, Heads, Coordinators, Faculty	Number of programmes conducted	09	12	07	07	07	SDG Target 4.4 & 4.c

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1.2.2.3	Implementing valid, fair, reliable, and feasible assessment practices for students' assessment and evaluation in alignment with teaching content and ILOs (Constructive alignment) with regular and prompt feedback on student progress	Rector, Heads	Updating examination s manual, Syllabus and Bylaws	70%	100%	-	-	-	SDG Target 4.4
1.2.2.4	Introducing effective English and IT programs for first, second, and third-year students to motivate and improve language and IT skills related to students' disciplines	Rector, Heads	No of English and IT courses developed	-	04	04	04	-	SDG Target 4.4
1.2.2.5	Practicing peer evaluation, and student feedback for improving teaching, learning, and Assessments	Heads, IQAC Committee	Student feedback / peer evaluation / annualizes of students feedback	80%	100%	100%	100%	100%	SDG Target 4.c & 4.4
1.2.2.6	Systematizing the exam rules and regulations	Heads, IQAC Committee	Percentage of Systematizin g of Exam rules and regulations.	100%	100%	100%	100%	100%	SDG Target 16.6 & 16.7
1.2.2.7	Obtaining the full service to the SIS for efficient functioning of examination procedures	AR, DR, Exam Branch, Heads	Percentage of Obtaining the service of SIS	80%	100%	100%	100%	100%	SDG Target 16.6

TLAs)	1.2.2.8	Upgrading infrastructure (lecture halls, examination halls, labs with required multimedia equipment to enhance practical and theoretical aspects of	AR, DR, Exam Branch, Heads	Percentage / Number of Upgraded Infrastructur e facilities	20%	25%	30%	35%	40%	SDG Target 4.a & 9.1
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1.2.3 STRATEGY: Promoting modern Technological approaches to enhance Teaching, Learning, and Assessment

		D 1111	T/DI		Perfo	mance T	argets		SDG
No.	Action	Responsibility	KPI	2022	2023	2024	2025	2026	Goal/Target
1.2.3.1	Providing modern technology and physical equipment to enhance the teaching learning environment	AHEAD Project Coordinator/ Heads	Number of such equipment/s ervices provided	40%	40%	50%	50%	60%	SDG Target 4.a & 9.1
1.2.3.2	Maximizing student engagement through the use of Blended Learning	Rector, Heads	Percentage of Staff involved in Blended Learning	63%	67%	77%	80%	83%	SDG Target 4.4
1.2.3.3	Using Technological tools for assessment practices.	SAL, IQAC Committee	Percentage of use	25%	15%	15%	15%	15%	SDG Target 4.a

1.3 OBJECTIVE: To expand national and international collaborations /networks

1.3.1 STRATEGY: Promoting national and international collaborations

NT-	Action	Responsibility	KPI			SDG			
No.	Action	Responsibility	KPI	2022	2023	2024	2025	2026	Goal/Target
1.3.1.1	Signing MOUs with the National and International institutions	CILU- Coordinator, Heads of the Departments, Faculty	Number of signed MOUs	02	03	03	01	01	SDG Target 17

1.3.1.2	Conducting workshops seminars, symposia, and academic discussions in collaboration with National and International experts and academic institutions.	Rector, Heads, Coordinators, Faculty	Number of such activities conducted	05	05	05	05	05	SDG Target 17
1.3.1.3	Organizing National and International cultural events.	Rector, Heads, Coordinators	Number of such events organized	05	07	05	05	05	SDG Target 17

1.3.2 STRATEGY: Encouraging Staff to Engage in National and International Organizations

		D 11 111	T/DY		Perfo	rmance T	argets		SDG
No.	Action	Responsibility	KPI	2022	2023	2024	2025	2026	Goal/Target
1.3.2.1	Encouraging academic staff for local and international fellowships	VC, Rector, Heads, Registrar	Number of scholar programs /fellowships achieved	-	01	-	-	-	SDG Target 4.c
1.3.2.2	Facilitating/obtaining memberships in academic/professional associations	VC, Rector, Heads, Registrar, Bursar	Number of membership s obtained	07	07	-	-	-	SDG Target 4.c
1.3.2.3	Serving as visiting scholars in National and International institutes or organizations	VC, Rector, Heads, Registrar, Bursar	Number of academic staff visited for visiting scholars	02	01	-	-	-	SDG Target 4.c

1.3.3 STRATEGY: Encouraging participation in National and International Social and Cultural **Events**

NT-	Action	Responsibility	KDI		Perfo		SDG		
No.	Action	Responsibility	KPI	2022	2023	2024	2025	2026	Goal/Target
1.3.3.1	Facilitating faculty and students in participating in national and international social and cultural events	VC, Rector, Heads, Registrar, Bursar	Number of such events participated	04	05	05	05	05	SDG Target 4.4

1.3.3.2	Organizing National and International contests and events	VC, Rector, Heads, Registrar, Bursar	Number of such events organized	01	01	01	01	01	SDG Target 4.4
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1.4 OBJECTIVE : To expand disciplines of creative industries

1.4.1 STRATEGY : Developing new disciplines related to modern creative industries

			*****		Perfo	rmance T	argets		SDG
No.	Action	Responsibility	KPI	2022	2023	2024	2025	2026	Goal/Target
1.4.1.1	Introducing new undergraduate study programs	Rector, Heads, IQAC Committee, DR, AR	Percentage of Completion	60%	100%	-	-	-	SDG Target 4.4
1.4.1.2	Introducing new external programs (Postgraduates, MPhil, PhD., Undergraduate, Diploma, Certificates, and other)	Rector, Heads, IQAC Committee, DR, AR, Coordinator- CMR	Percentage of completion	40%	80%	100%	-	-	SDG Target 4.4

STRATEGIC DIMENSION TWO: RESEARCH AND SCHOLARSHIP

2. GOAL : Excellence in research and innovation

2.1 OBJECTIVE : To enhance the engagement in research and innovations

2.1.1 STRATEGY : Cultivating a strong research culture through policies and best practices

NT-	Action	Responsibility	KPI			SDG			
No.	Action			2022	2023	2024	2025	2026	Goal/Target
2.1.1.1	Conducting training sessions for improving research skills among staff, academic and public	Rector, Heads, DR, AR, Coordinator- CMR, Research Committee	Number of training sessions to improve research skills.	05	02	05	05	05	SDG Target 9.5

2.1.2 STRATEGY: Strengthening global visibility and impact in research

.		B 11111	T/DI		Perfo	rmance T	argets		SDG
No.	Action	Responsibility	KPI	2022	2023	2024	2025	2026	Goal/Target
2.1.2.1	Increase the scientific publication (books and articles)	Rector, CMR, Academics, Heads, Bursar, Registrar	Number of books and articles published.	20	20	20	20	20	SDG Target 9.5
2.1.2.2	Conducting research symposia and conferences	Rector, Coordinator CMR, Academics, Heads, Bursar, Registrar,	Number of Symposia / conferences conducted	02	02	02	02	02	SDG Target 9.5

2.1 **OBJECTIVE**: To promote innovations and knowledge transfers from Campus to industry

STRATEGY: Enhancing the activities of the Campus Industry Linkage Unit (CILU) 2.2.1

N T		Dognongihility	T/DI		Perfor	mance T	argets		SDG	
No.	Action	Responsibility	KPI	2022	2023	2024	2025	2026	Goal/Target	
2.2.1.1	Upgrading existing human and physical resources for CILU	Rector, Heads, Bursar, Registrar,	Percentag e of Resources upgraded	100%	-	1	-	ı	SDG Target 4.4 & 9.5	
2.2.1.2	Systematizing internship programme for the undergraduates	Rector, Heads, Coordinator CILU	Number of MOUs signed with Stake holders.	-	ı	50%	100%	ı	SDG Target 4.4 & 9.5	
2.2.1.3	Producing and distributing students' productions as mainstream arts and media productions through commercializat ion	Heads, Coordinators	Number of such production produced and distributed	01	-	-	-	-	SDG Target 4.4 & 9.5	
2.2.1.4	Initiating intellectual asset management regarding academic productions	VC, Rector, Registrar, Heads,	Number of Asset manageme nt	-	-	-	-	-	SDG Target 4.4 & 9.5	

10
12

2.2.1.5	Conducting professional training for undergraduates for new job skills	Rector, Heads, Stake Holders, Academics, CILU, Coordinators	Number of Training Conducted	-	-	-	-	-	SDG Target 4.4 & 9.5
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2.2.2 STRATEGY: Upgrading and enhancing the functionality of the Center for Media Research (CMR)

N T	Action	Responsibility	KPI		Perfo	rmance T	argets		SDG
No.	Action			2022	2023	2024	2025	2026	Goal/Target
2.2.2.1	Forming Research Ethical Committee	Rector, Heads, , Research Committee, IQAC	Research Ethical Committee Established	-	-	1	-	-	SDG Target 9.5
2.2.2.2	Publishing journals for the dissemination of knowledge	Rector Heads, SAL, DR, Bursar, Research Committee	Number of Journals issues published	01	02	02	02	02	SDG Target 9.5

STRATEGIC DIMENSION THREE: POLICY FORMULATION AND NATIONAL DEVELOPMENT

3. Goal : Excellence in human and physical capital

3.1 OBJECTIVE: To upgrade human capital aligning with the vision and mission of the campus

3.1.1 STRATEGY: Enhancing capabilities and competencies of staff through training and development

N.T	A 4*	D 1111	IZDI		Perfo	rmance T	argets		SDG
No.	Action	Responsibility	KPI	2022	2023	2024	2025	2026	Goal/Target
3.1.1.1	Conducting workshops for enhancing English, IT and Management skills among the existing staff	Rector Heads, DR, DB	Number of Workshops conducted.	02	05	03	03	03	SDG Target 4.c
3.1.1.2	Recruiting staff based on merit taking into special consideration the need for language, communication and IT Skills	Rector Heads, DR, DB	Number of Staff recruited	-	02	-	-	-	SDG Target 4.c

3.2. OBJECTIVE: Enhancing physical Capital for Improving Quality Teaching and Learning

3.2.1 STRATEGY: Improving the Physical and Human Resources for the Proposed Faculties

N		D 1114	IZDI		Perfo	rmance T	argets		SDG
No.	Action	Responsibility	KPI	2022	2023	2024	2025	2026	Goal/Target
3.2.1.1	Functioning two Faculties with required facilities	Rector Heads, DR, Bursar, Works Engineer	Progress of the Process	80%	100%	100%	100%	100%	SDG Target 4.4
3.2.1.2	Lightning protection system	Rector, Heads, DR, Bursar, Works Engineer	Percentag e of functionali ties completed	100%	100%	100%	100%	100%	SDG Target SDG 4.4
3.2.1.3	Extension to the computer department	Rector, Heads Bursar, DR, Works Engineer	Percentage of work Completed 100%	100%	100%	100%	100%	100%	SDG Target 4.4
3.2.1.4	Rehabilitating in the Road system	Rector, Heads, DR, Bursar, Works Engineer	Percentage of the work completed	5%	10%	100%	100%	100%	SDG Target 4.4

3.2.2 STRATEGY: Adopting an effective and preventive maintenance system with emphasis on preventive maintenance

Na	A a4* am	Door or albilian	17DI			SDG			
No.	Action	Responsibility	KPI	2022	2023	2024	2025	2026	Goal/Target
3.2.2.1	Preventive maintenance system	DR,WE, Curator	Number of site visits by the Technical staff	12	24	24	24	24	SDG Target 9.1

3.2.3 STRATEGY: Upgrading required modern facilities to improve the quality in teaching and Learning

NT	Action	Responsibility	KPI			SDG			
No.	Action			2022	2023	2024	2025	2026	Goal/Target
3.2.3.1	Constructing a Mini Theatre	Rector, Works Engineer, Coordinator AHEAD, Activity 01 Coordinator	Percentag e of work complete d.	50%	100%	100%	100%	100%	SDG Target 9.1

3.2.3.2	Renovating Arundathi Theatre	Rector, Heads, DR, Bursar, Works Engineer, Coordinator AHEAD,	Percentage of work completed	20%	30%	50%	100%	100%	SDG Target 9.1
3.2.3.3	Extension to the Mai Library	Rector, SAL DR, Bursar, Works Engineer, Curator	Percentage of the completed.	50%	60%	100%	100%	100%	SDG Target 9.1
3.2.3.4	Purchasing of the required physical sources and recruiting human resources	Rector, SAL DR, Bursar, Works Engineer, Curator	Percentage of Physical human resources	50%	60%	65%	70%	75%	SDG Target 9.1
3.2.3.5	Digitalizing the library resources	Rector, SAL DR, Bursar, Heads, Head Computer,	Percentag e of digitalizati on	20%	30%	40%	50%	60%	SDG Target 9.1

3.3. OBJECTIVE: To upgrade virtual capital in facilitating technological changes

3.3.1 STRATEGY: Increasing required physical and human resources for technological changes

2.7		D 11 11 11	T/DI		Perfo	rmance T	argets		SDG
No.	Action	Responsibility	KPI	2022	2023	2024	2025	2026	Goal/Target
3.3.1.1	Widening access to digital infrastructure and resource	Heads	Number of computer labs established	01	01	01	-	-	SDG Target 9.1 & 8.2,
3.3.1.2	Training the staff on digital practices	Heads	Number of training session conduct per year	01	02	02	02	02	SDG Target 9.1 & 8.2,
3.3.1.3	Upgrading the network facilities for staff and students	Heads Administration	Percentage of Upgraded network system	20 %	25%	50%	60%	75%	SDG Target 9.1 & 8.2,

3.3.2 STRATEGY: Promoting practices of a Digital Working Environment

NI.	A -4	D	IZDI		Perfo	rmance T	argets		SDG
No.	Action	Responsibility	KPI	2022	2023	2024	2025	2026	Goal/Target
3.3.2.1	Conducting Aptitude Test through Online mode		No of Aptitude test conducted	01	01	01	01	01	SDG Target 9.1 & 8.2,12
3.3.2.2	Conducting statutory meetings through Zoom	Heads Administration	No of meetings conducted per year	01	01	01	01	01	SDG Target 9.1 & 8.2,12

STRATEGIC DIMENSION FOUR: INSTITUTIONAL CULTURE, CLIMATE, WELLNESS, AND SUPPORT

4. Goal: Excellence in organizational and responsible management

4.1 OBJECTIVE: To enhance sustainable initiatives

4.1.1 STRATEGY: Initiating activities with Sustainable Development Goals (SDGs)

	NI.	A -4*	D 21.2124	I/DI		Perfo	rmance T	argets		SDG
	No.	Action	Responsibility	KPI	2022	2023	2024	2025	2026	Goal/Target
4.	1.1.1	Increasing SDGs awareness among students and staff of the SPC	Heads, DR, AR, WE, Curator	Number of awareness campaigns conducted	01	02	03	04	05	Overall SDG Frame Work

4.1.2 STRATEGY: Promoting a sustainability reporting and Evaluation System

	NT.	A -4*	D 21-2124	IZDI		Perfo	rmance T	argets		SDG
	No.	Action	Responsibility	KPI	2022	2023	2024	2025	2026	Goal/Target
4.	1.2.1	Introducing of reporting system for sustainability activities	Heads, DR, AR, WE, Curator	Availability of recording system for sustainabilit y activities	Yes	Yes	Yes	Yes	Yes	Overall SDG Frame Work

4.1.3 STRATEGY: Promoting green innovation practices

N	A 4.	D 11114	IZDI		Perfo	rmance T	argets		SDG
No.	Action	Responsibility	KPI	2022	2023	2024	2025	2026	Goal/Target
4.1.3.1	Designing the Campus Master Plan to enhance eco-friendly environment.	Heads, DR, AR, WE, Curator	Approved Master plan	10%	25%	40%	70%	100%	SDG Target 9.1
4.1.3.2	Designing and implementing site specific architectural beautification plans.		Number of approved and implemented beautificatio n plan	2	2	2	2	2	SDG Target 9.1
4.1.3.3	Conducting the awareness programs (workshops and seminars) on SDG's.	Heads, DR, AR, WE, Curator	Number of workshops conducted	-	1	2	2	2	Overall SDG Frame Work
4.1.3.4	Initiating renewable energy sources.	Heads, DR, AR, WE, Curator	Availabilit y of renewable energy sources	-	-	-	02%	03%	SDG Target 7

4.1.4 STRATEGY: Strengthening financial management system

N.T.	A 4:	D 11114			Perfo	rmance [Fargets		SDG
No.	Action	Responsibility	KPI	2022	2023	2024	2025	2026	Goal/Target
4.1.4.1	Obtaining financial autonomy for the Campus.	Rector, DR, DB/AB,	Number of Meetings conducted	-	02	03	03	04	SDG Target 16.6
4.1.4.2	Preparing realistic budget estimates for the Campus by considering the departmental requests and prevailing budgetary policies.	Rector, DR, DB/AB, AR HoDs, WE, Curator	Availability of budget estimates	Yes	Yes	Yes	Yes	Yes	SDG Target 16.6
4.1.4.3	Preparing realistic estimates for the development funds.	Rector, DR, DB/AB, AR HoDs, WE, Curator	Availabil ity of such budgets estimates	Yes	Yes	Yes	Yes	Yes	SDG Target 16.6
4.1.4.4	evaluating the	Rector, DR, DB/AB, AR HoDs, WE, Curator	Investme nts of Funds	Yes	Yes	Yes	Yes	Yes	SDG Target 16.6

4.2 OBJECTIVE: To strengthen professionalism and ethical practices

4.2.1 STRATEGY: Promoting professionalism and ethical practices among staff

N.T.	A -4*	D 21.2124	IZDI		Perfo	rmance [Fargets		SDG
N	. Action	Responsibility	KPI	2022	2023	2024	2025	2026	Goal/Target
4.2.	Conducting training sessions for all kinds of staff		No. of Training Programs	02	03	03	03	03	SDG Target 8.2 9.1

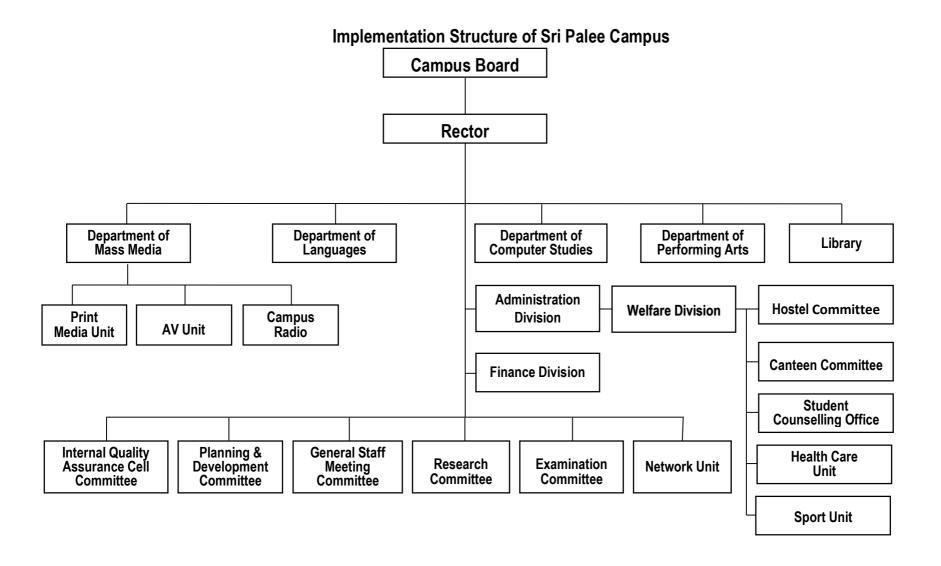
4.3 OBJECTIVE: To promote responsibility and accountability

4.3.1 STRATEGY: Promote good governance to strengthen integrity and accountability

					Perfor	mance T	argets		SDG
No.	Action	Responsibility	KPI	2022	2023	2024	2025	2026	Goal/Target
4.3.1.1.	Conducting workshops on government rules and regulations (Budgetary policies, circulars)	Heads, DR, DB, AR, AB, WE, Curator	Number of workshops conducted	02	01	-	-	-	SDG Target 16
4.3.1.2.	Building positive attitudes in the workplace through constant training	Heads, DR, DB, AR, AB, WE, Curator	Number of trainings programms conducted	-	-	01	01	01	SDG Target 16
4.3.1.3.	Providing rewards for the staff committed to achieving good governance	Heads, DR, DB, AR, AB, WE, Curator	Number of events, issued appreciatio n letters	02	02	02	02	02	SDG Target 16
4.3.1.4.	Introducing MIS to increase work efficiency and facilities	Heads, DR, DB, AR, AB, WE, Curator	Percentage of MIS awareness	-	50%	75%	100%	-	SDG Target 16

4.3.2 STRATEGY: Improving quality improvement practices through feedback

No.	Action	Responsibility	KPI		Perfor	mance T	argets		SDG
110.	Action	Responsibility		2022	2023	2024	2025	2026	Goal/Target
4.3.2.1	Developing feedback forms to collect information.	Heads, SAL,	Percentage of feedback received	100%	100%	100%	100%	100%	SDG Target 16.6 & 16.7
4.3.2.2	Analysing the collected data to make decisions.	DR, DB, AR, AB, WE, Curator	Percentage of improvement based on Analysis	60%	-	-	-	-	SDG Target 16.6 & 16.7





Sri Palee Campus

University of Colombo

ACTION PLAN FOR 2022

Based on the Strategic Plan 2022-2026

Sri Palee Campus - Action Plan 2022

This document detailed Sri Palee Campus Action Plan for the year 2022 based on the Strategic Plan 2022-2026. The Campus has 5 Goals; under each goal several Objectives. Several Strategies have been identified to meet these Objectives, and each strategy has one or more specific Activities/ Actions or/and sub activities. The chart shows the Goals, Objectives, Strategies, Activities/Actions and sub activities, together with the responsible parties for each activity, Key Performance Indicators (KPI), the estimated budget, and the month in 2022 during which each activity will be implemented.

Please refer the Glossary for abbreviations.

STRATEGIC DIMENSION ONE: ACADEMIC EXCELLENCE

1. GOAL : Excellence in Teaching and Learning

1.1. OBJECTIVE: Produce Globally Competitive Graduates

1.1.1. STRATEGY: Strengthen graduate attributes unique to creative industries

Strategic . Plan No.	Activity	KPI	J a n	e	M a	a	J	J 1 u 1 l	Q:	4 5	C	D e c	Budgetary allocation	Responsibility
1.1.1.1	Conducting Training Programme	08 Training Programme conducted											AHEAD Funds	Rector, CGCU, Heads
1.1.1.2	Improving analytical and critical thinking skills	10 webinars/ Critical Circles,											AHEAD Funds	Rector, Heads, Coordinators, Faculty
1.1.1.3	Conducting life-long learning programs for the community	07 Community Programs											AHEAD Funds	Heads, Unit Coordinators, Faculty CGCU, CILU

1.1.2 STRATEGY: Develop curricula aligning with the requirements of creative industries

Strategic . Plan No.	Activity	КРІ	J a	e	M a r	A p	N a	J	J u l y	u	S	c	0	D e		Responsibility
1.1.2.1	Reviewing and re- structuring curricula periodically for the job market in the creative industry														AHEAD Funds	Rector, Deputy Registrar, Heads, Faculty

1.2 OBJECTIVE : To adopt modern Technological approaches to enhance Teaching and Learning

1.2.1 STRATEGY: Strengthening Continuous Professional Development (CPD) of Staff

Strategic . Plan No.	Activity	KPI	Jan	١.	a	F	o N	ו נו	J u n	u I		c	0	I e	•	Budgetary allocation	Responsibility
1.2.1.1	Conducting staff development programs in the collaboration with SDC/ resource persons	02 Workshops conducted.														GOSL Funds	Rector, Heads, Coordinators Faculty

1.2.1.2	Facilitating junior staff for overseas postgraduate programs		AHEAD Funds / Self Finance, NCAS, Chinese Scholarship Council	Rector, Heads
1.2.1.3	Recognizing the academics for their contribution to research/ Production and development	30 publications	-	Rector, DB, DR, AR
1.2.1.4	Facilitating academic supporting staff for professional development.	08 Training programmes	AHEAD Funds	Rector, DB, DR, AR, Heads

1.2.2 STRATEGY: Strengthening Quality in Teaching, Learning, and Assessments

Strategic . Plan No.	Activity	КРІ	J a n	F e	a	A I	p I	a l	J u n	A u g	e	c	1	N I	9	Budgetary allocation	Responsibility
1.2.2.1	Facilitating students for their new innovation productions and research	15 New productions / workshops to improve research skills														GOSL Funds / Self finance	Rector, Heads, Deputy Registrar Deputy Bursar

1.2.2.2	Conducting workshops for Improving practical and production skills for academic, academic support staff, and undergraduates	09 workshops			AHEAD Funds	Rector, Heads, Coordinators Faculty
1.2.2.3	Implementing valid fair, reliable, and feasible assessment practices for students' assessment and evaluation in alignment with teaching content and ILOs (Constructive alignment) with regular and prompt feedback on student progress	50 % Updating examinations manual, Syllabus and Bylaws			AHEAD Funds	Rector, Heads
1.2.2.5	Practicing peer evaluation, and student feedback for improving teaching, learning, and Assessments	80% Student feedback / peer evaluation / annualizes of students feedback			GOSL Funds	Heads, IQAC Committee
1.2.2.6	Systematizing further the exam rules and regulations	100% Systematizing of Exam rules and regulations.			GOSL Funds	Heads, IQAC Committee
1.2.2.7	Obtaining the full service to the SIS for efficient functioning of Examination procedures	80% Completed			GOSL Funds	AR,DR, Exam branch, Heads

1.2.2.8	Upgrading infrastructure (lecture halls, examination halls, labs with required multimedia equipment to enhance practical and theoretical aspects of TLAs)								GOSL Funds/ AHEAD Funds	Rector, HOD, DR, AR
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1.2.3 STRATEGY: Promoting Modern Technological Approaches to enhance Teaching, Learning, and Assessment

			Q	<u>1</u>	(<u> 2</u>			Q.	3		Q	4			
Strategic . Plan No.	Activity	КРІ	J a n	I	ŗ	A o I	J	J u n	J u l	A u g	S e p	C	N	D e c	Budgetary allocation	Responsibility
1.2.3.1	Providing modern technology and physical equipment to enhance the teaching and learning environment	40 Computers and required furniture													AHEAD Funds	AHEAD Project Coordinator/ Heads
1.2.3.3	Maximizing student engagement through the use of Blended Learning	63% Staff involved in Blended Learning													-	Rector, Heads
1.2.3.4	Using Technological tools for assessment practices.	25% of use													-	SAL, IQAC Committee

1.3.1 STRATEGY : Promoting National and International Collaborations

			(Q1			Q	2		Q	23			Q	1		
Strategic . Plan No.	Activity	КРІ	J a n	F e b	N a r	p r i	N a y	J u r	J u n	J u l	A u g	S e p	C c t	N o v	D e c	Budgetary allocation	Responsibility
1.3.1.1	Signing MOUs with the National and International institutions	02 MOUs Signed														-	CILU-Coordinator, Heads of the Departments, Faculty
1.3.1.2	Conducting workshops seminars, symposia, and academic discussions in collaboration with National and International experts and academic institutions.	05 workshops activities conducted														-	Rector, Heads, Coordinators, Faculty
1.3.1.3	Organizing National and International cultural events.	05 events														-	Rector, Heads, Coordinators

1.3.2 STRATEGY: Encouraging Staff to Engage in National and International Organizations

			(Q1			Q	<u>2</u>		(Q3			Q	4			
Strategic . Plan No.	Activity	КРІ	J a n	e	8	a i	r	a v	J u n	J u l	A u g	e	c	0	I 6	e	Budgetary allocation	Responsibility
1.3.2.2	Facilitating obtaining memberships in academic/professional associations	07 memberships obtained															-	VC, Rector, Heads, Registrar, Bursar
1.3.2.3	Serving as visiting scholars in National and International institutes or organizations	02 academic staff visited for visiting scholars															-	VC, Rector, Heads, Registrar, Bursar

1.3.3 STRATEGY: Encouraging Participation in National and International Social and Cultural Events

Strategic . Plan No.	Activity	KPI	J a n	e	N	F F r i		u n	J u l	A u g	S e p	C c t	N 0)4)	e	Budgetary allocation	Responsibility
1.3.3.1	Facilitating faculty and students in participating in national and international social and cultural events	04 events participated														Self-Finance	VC, Rector, Heads, Registrar, Bursar

1.3.3.2	Organizing National and International contests and events	01 events organized												sponsorships	VC, Rector, Heads, Registrar, Bursar
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1.4 OBJECTIVE : To expand disciplines of creative industries

1.4.1 STRATEGY : Developing new disciplines related to modern creative industries

			(Q1			Q	2		Q	3			Q	4		
Strategic . Plan No.	Activity	KPI	J a n	e	a	r	A P	a l	u n	u l	u	S e p	c	0	D e c	Budgetary allocation	Responsibility
1.4.1.1	Introducing new undergraduate study programs	60% completion of new a new degree programs														AHEAD funds	Rector, Heads, IQAC Committee, DR, AR
1.4.2.	Introducing new external programs (Postgraduates, MPhil, PhD., Undergraduate, Diploma, Certificates, and other)	40% of completion														-	Rector, Heads, IQAC Committee, DR, AR, Coordinator-CMR

STRATEGIC DIMENSION TWO: RESEARCH AND SCHOLARSHIP

2. GOAL : Excellence in research and innovation

2.2 OBJECTIVE: To enhance the engagement in research and innovations

2.1.1 STRATEGY: Cultivating a strong research culture through policies and best practices

Strategic . Plan No.	Activity	KPI	J a n	١.	N	A p r	J u n	J u l	A	S	C	24 N 1	D e	Budgetary allocation	Responsibility
2.1.1.1	Conducting training sessions for improving research skills among staff, academic and public	05 training sessions on research.	1											-	Rector, Heads, DR, AR, Coordinator-CMR, Research Committee

2.1.2 STRATEGY: Strengthening Global Visibility and Impact in Research

			(Q1	Į		Q	2		Q	3		(Q4	ŀ		
Strategic . Plan No.	Activity	КРІ	J a n	e	N a r	r	N a	n	1 1 1 1	u I	u (е	c	N o v		Budgetary allocation	Responsibility
2.1.2.1	Increase the Scientific publication (books and articles)	20 Books and Articles published														Self-Finance/ Research Grant / GOSL Finance	Rector, Coordinator CMR, Academics, Heads, Bursar, Registrar
2.1.2.2	Conducting research symposia and conferences	02 Research Symposia														GOSL Funds / Sponser Ships	Rector, Coordinator CMR, Academics, Heads, Bursar, Registrar,

2.2.1 STRATEGY: Enhancing the activities of the Campus Industry Linkage Unit (CILU)

Strategic . Plan No.	Activity	КРІ	J a n	e	N a	A p	N a v	J u n	J u l	A u g	S e	c	0	4 D e c	Budgetary allocation	Responsibility
2.2.1.1	Upgrading existing human and physical resources for CILU	100% of Resources upgraded				1		e	y						AHEAD Funds	Rector, Heads, Bursar, Registrar,
2.2.1.3	Producing and distributing students' productions as mainstream arts and media productions through commercialization	01 Production Commercialized.													GOSL Funds / Self	Heads, Coordinators

2.2.2 STRATEGY: Upgrading and enhancing the functionality of the Center for Media Research (CMR)

Strategic. Plan No.	Activity	KPI	J	1	F I	J	A p	a v	u	J u l	A u g	S e p	C c t	0	D e c	Budgetary allocation	Responsibility
2.2.2.2	Publishing journals for dissemination of knowledge	01 Issues published														Earns Funds	Rector Heads, SAL, DR, Bursar, Research Committee

STRATEGIC DIMENSION THREE: POLICY FORMULATION AND NATIONAL DEVELOPMENT

3. GOAL : Excellence in Human and Physical Capital

3.1 OBJECTIVE : To Upgrade Human Capital Aligning with the Vision and Mission of the Campus

3.1.1 STRATEGY : Enhancing Capabilities and Competencies of Staff through Training and Development

Strategic . Plan No.	Activity	KPI	J a n	e	N a	A p r	Q2 N a y	J	J u l	A	S	c	0	04 D e	Budgetary allocation	Responsibility
3.1.1.1	Conducting workshops for enhancing English, IT and Management skills among the existing staff	02 Workshops conducted													GOSL Funds / Sponsorship	Rector Heads, DR, Bursar,

3.2. OBJECTIVE: Enhancing Physical Capital for Improving Quality Teaching and Learning

3.2.1 STRATEGY: Improving the Physical and Human Resources for the Proposed Faculties

			Q	21	(Q 2		(Q3			Q ²	4				
Strategic . Plan No.	Activity	КРІ	J a n	e	-	N a	l t	ı l	u .	u (S e p	c	0	D e c	Budgetary allocation	Responsibility	
3.2.1.1	Functioning two Faculties with required facilities	80% progress													Treasury Funds	Rector Heads, Engineer	DR, Bursar, Works
3.2.1.2	Lightning protection system	100% Completed													Treasury Funds	Rector, Heads, Works Engineer	DR, Bursar,
3.2.1.3	Extension to the computer department	100% Completed													Treasury Funds	Rector, Heads, Works Engineer	DR, Bursar,
3.2.1.4	Rehabilitating in the Road system	05% Completed													Treasury Funds	Rector, Heads, Works Engineer	DR, Bursar,

3.2.2 STRATEGY: Adopting an Effective and Preventive Maintenance System

			Q	1			Q	2		(23	(Q4	Ļ				
Strate gic. Plan No.	Activity	КРІ	J a n	e	9	N a r	-	N	n	1	ι ^A	5	c	0	D e c	Budgetary allocation	Responsibility	
3.2.2.1	Preventive maintenance system	12% Completed														-	Rector, Heads, DR, Bur Works Engineer	rsar,

3.2.3 STRATEGY: Upgrading required Modern Facilities to Improve the Quality in Teaching and Learning

Strategic. Plan No.	Activity	КРІ	J a n	I e	/ 1	- 1	N.	J	u l	A u	c		Budgetary allocation	Responsibility
3.2.3.1	Constructing a mini theatre	50% Completed											AEHEAD Funds	Rector, Works Engineer, Coordinator AHEAD, Activity 01 Coordinator
3.2.3.2	Renovating Arundathi Theatre	20% Completed											AEHEAD Funds	Rector, Heads, DR, Bursar, Works Engineer, Coordinator AHEAD,
3.2.3.3	Extension to the main Library	53% Completed											GOSL Funds	Rector, SAL DR, Bursar, Works Engineer, Curator

3.2.3.5	Digitalizing the library resources	25% Completed												-	Rector, SAL DR, Bursar, Heads, Head Computer,
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3.3. OBJECTIVE: To Upgrade Virtual Capital in Facilitating Technological Changes

3.3.1 STRATEGY: Increasing required Physical and Human Resources for Technological Changes

Strategic. Plan No.	Activity	КРІ	J a n	N	A I	Q2 A D M H a y	J . u i n]	Q J u l	S e p	q			Responsibility
3.3.1.1	Widening access to digital infrastructure resources	50 computers with a computer lab										AHEAD Funds	Heads
3.3.1.2	Training the staff on digital practices	01 training sessions										AHEAD Funds	Heads
3.3.1.3	Upgrading the network facilities for staff and students	20% Upgrade the network facilities										GOSL Funds	Heads Administration

3.3.2 STRATEGY: Promoting Practices of a Digital Working Environment

			(<u> </u>			Q	2		(Q3			Q	4		
Strategic. Plan No.	Activity	КРІ	J a n	F e b	a	r r i	p r	13/	u	J u l	u	e	c	(N]	allocation	Responsibility
3.3.2.1	Conducting Aptitude Test through Online mode	01 Aptitude Test														Earned Funds	Heads Administration
3.3.2.2	Conducting statutory meetings through Zoom	01 Completed														-	Heads Administration

STRATEGIC DIMENSION FOUR: INSTITUTIONAL CULTURE, CLIMATE, WELLNESS, AND SUPPORT

4. Goal : Excellence in organizational and responsible management

4.1 OBJECTIVE: To enhance sustainable initiatives

4.1.1 STRATEGY: Initiating activities with Sustainable Development Goals (SDGs)

				Ç	<u>)1</u>	($\overline{\mathbf{Q}^2}$	2		(23			Q	4			
1	Strategic . Plan No.	Activity	КРІ	J a n	e	ı	r	13/	J	J		A :	S e	C C	N o	D e c	Budgetary allocation	Responsibility
,	4.1.1.1	Increasing SDGs awareness among students and staff of the SPC	01 Conducted														-	Heads, DR, AR, WE, Curator

4.1.2. STRATEGY: Promoting a sustainability reporting and evaluation system

				Q	1	Q	2		Q	3		Q	4			
Strategic . Plan No.	Activity	КРІ		J a n	e	r	M a y	u n	J u l	A u	e	c	0	e	Budgetary allocation	Responsibility
4.1.2.1	Introducing of reporting system for SDG Activities	SDGs conducted	activities												-	Heads, DR, AR, WE, Curator

4.1.3 STRATEGY: Promoting green innovation Practices

				Q1		Ç	2		Ç	23		•	Q4	ŀ			
Strategic . Plan No.	Activity	КРІ	J a n	F e b	M a r	p r i	N a y	J u n	J u l y	u g	1 6	S o e o p 1	c		e	Budgetary allocation	Responsibility
4.1.3.1	Designing the Campus Master Plan to enhance eco-friendly environment.	10% Completed														GOSL Funds	Heads, DR, AR, WE, Curator
4.1.3.2	Designing and implementing site specific architectural beautification plans.	02 Numbers implemented.														GOSL Funds / AHEAD Funds	Heads, DR, AR, WE, Curator

4.1.4 STRATEGY: Strengthening Financial Management System

			Q1			Ç	2		(Q3	3		Q	4			
Strategic. Plan No.	Activity	KPI	J a n	[]	F Ne a	p r i	N a	J u r	J . 11 11 11 12 11 12 12 13	J u l	A u g	S e p	C c t	N o v	E e c	Budgetary allocation	Responsibility
4.1.4.2	Preparing realistic budget estimates for the Campus by considering the departmental requests and prevailing budgetary policies.	Availability of budget estimates														GOSL Funds	Rector, DR, DB/AB, AR HoDs, WE, Curator
4.1.4.3	Preparing realistic estimates for the development funds.	Availability of such budgets estimates														Generated Funds	Rector, Heads, Coordinators, Faculty
4.1.4.4	Investing funds of the external courses by evaluating the investment plans.	Investments of Funds														Generated Funds	Rector, Heads, Coordinators, Faculty

4.2 OBJECTIVE: To strengthen Professionalism and Ethical Practices

4.2.1 STRATEGY: Promoting Professionalism and Ethical Practices among Staff

Strategic . Plan No.	Activity	KPI	J a n	F	N a	N a	u n	J ,	u I	A	S	0	Budgetary allocation	Responsibility
4.2.1.1	Conducting training sessions for all kinds of staff	02 Training Sessions											GOSL Funds / AHEAD Funds	Rector, CGCU, Heads

4.3 OBJECTIVE: To promote responsibility and accountability

4.3.1 STRATEGY: Promote good governance to strengthen integrity and accountability

			Q1			C	<u> 2</u>		Q.	3		Q	<u>)4</u>			
Strategic . Plan No.	Activity	КРІ	J a n	e	N a r	r) I	v	u 1	u	e	c	0	e	Budgetary allocation	Responsibility
4.3.1.2	Conducting workshops on government rules and regulations (Budgetary Policies, circulars)	02 workshops conducted													-	Heads, SAL, DR, DB, AR, AB, WE, Curator

4.3.1.4	Providing rewards for the staff committed to achieving good governance.		provided										-	Heads, SAL, DR, DB, AR, AB, WE, Curator
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4.3.2 STRATEGY: Improving Quality Improvement Practices through Feedback

Strategic . Plan No.	Activity	KPI	J a n	F e	a	P r	Q2 A N B N B a y	J u n	J.	Q3 J u l	A :	c	N	e	Budgetary allocation	Responsibility
4.3.2.1	Developing feedback forms to collect information.	100% feedback													-	Heads, SAL, DR, DB, AR, AB, WE, Curator
4.3.2.2	Analysing the collected data to make decisions.	60% improvement													-	Heads, SAL, DR, DB, AR, AB, WE, Curator

Glossary

AB - Assistant Bursar

AHEAD - Accelerating Higher Education Expansion and Development

ACCPAC - Accounts Package

AMP - Academic Mentoring Program

AR - Assistant Registrar
AVU - Audio Visual Unit
BL - Blended Learning

CGCU - Career Guidance & Community Unit

CILU - Campus Industry Linkage Unit
CMR - Center for Media Research
CRC - Curriculum Review Committee

CDC - Curriculum Development Committee

CVCD - Committee of Vice Chancellors and Directors

DB - Deputy Bursar

ELTA-ELSE - Enriching Learning, Teaching, Assessment and

English Language Skills Enhancement

FAR - Financial Accounting & Reporting

ICT - Information Communications Technology

ILO - Intended Learning Outcomes

IQAC - Internal Quality Assurance Cell

IT - Information Technology

KPI - Key Performance Indicators

LMS - Learning Management System

MIS - Management Information System

MOU - Memorandum of Understanding

MIT - Multi-disciplinary, Inter-disciplinary, Trans-disciplinary

OBE - Outcome Based Education
SAL - Senior Assistant Librarian
SAR - Senior Assistant Registrar

SBS - Subject Benchmark Statements

SCL - Student Centered Learning
 SDC - Staff Development Center
 SIS - Student Information System

SLQF - Sri Lanka Qualification FrameworkTLA - Teaching, Learning & Assessment

UGC - University Grants Commission