

Information of All Technical Sessions

International Research Symposium – (IRS)

Artistic and Media Values for National Development in Digital Context

Sri Palee Campus, University of Colombo

Morning Session

Panel 01

Theme of the session		Creative industries & Anthropology		
Time		10.30 am - 1.00 pm		
Venue		Conference Hall		
Chairperson		Prof. B.D. Nandadeva	TP No. - 0710729885	
Co-chair		Dr. W.S. Chandrasekara	TP No. - 0715308574	
Panel convener		Ms. C. Nimalachandra	TP No. - 0714492908	
Host- zoom		Mr. Rajesh Hettiarachchi	TP No. - 0718007041	
Technical Officer		Mr. Saman Kariyawasam	TP No. - 0773060211	
#	Name of the Presenter	IRS No.	Title of the Abstract	Time
01	S.K.D.S. Samanmalee K.G.L. Navodya	08	Spatial Distancing Effect To Social Convergence: How Music (Creative Industry) Effect On Community During The COVID-19 Plague.	10.30am-10.50am
02	B.A. Dureksha Gayani L. Senarathna S.L.Priyantha Fonseka	18	Significance Of The Graphic Novel In The Pandemic Situation	10.50am-11.10am
03	S.P.H.C. Amarasinghe	21	Effects Of Folklore Utilization On TV Ads Consuming Covid-19 Control #	11.10am-11.30am
04	Pujitha De Mel	35	The Giant Puppet As An Interventionist In Theatre For Health Education (THE)	11.30am-11.50am
05	N. Galkandaarachchi S. Mantilake L. Senarathna	38	From Arena To Living Room: How Did A Theatre-Based Community Intervention Turn Into Filmed-Drama Due To Covid 19 Pandemic.	11.50am-12.10pm
06	G.A.A.N. Srishan W. K.M. Wijayarathna P.N. Abhayasundere A.A.J. Jayasiri	41	A Medical Anthropological Study On The Importance Of Using Social Taboos, Performed In Traditional Folk Medicine To Control The Existing Covid-19 Epidemic	12.10pm-12.30pm
07	R.M. Kalindu Rathnayaka	44	Challenges Faced By Traders In The Cane Manufacturing Industry In Sri Lanka: A Case Study At Radawadunna Gn Division #	12.30pm-12.50pm

Panel 02

Theme of the session	Art & Media education in digital context I			
Time	10.30 am - 1.00 pm			
Venue	Hall No. 5 B			
Chairperson	Prof. Mapa Thilakarathne	TP No. - 0714513277		
Co-chair	Dr. Jayantha Wannisinghe	TP No. - 0718011950		
Panel convener	Ms. Kalani Dharmasiri	TP No. - 0705310887		
Host- zoom	Ms. Thisaranie Kaluarachchi	TP No. - 0773636845		
Technical Officer	Mr. Danushka Kalutarage	TP No. - 0772604280		
#	Name of the Presenter	IRS No.	Title of the Abstract	Time
01	A.A. Bandaranayake	13	A New Technical Approach To Artifacts Photography	10.30am-10.50am
02	S.P. Sajana Jayasanka	17	Nostalgic Moments Of Oriental Dancing Education In Digital Context During Pandemic Crisis	10.50am-11.10am
03	Beaton Galafa Mtende Wezi Nthara	20	Coping With The Covid-19 Pandemic: A Comparative Study Of Tertiary Art Education In Malawi And Lao PDR	11.10am-11.30am
04	Jayantha Wannisinghe S.A. Liyanage	53	Integration Of Technology In Higher Education: Myth Or Feasibility	11.30am-11.50am
05	H.V.L Jayakody K.C Ukwaththa	23	Racing-Up Of Shadow Art As A Teaching Method In Digital Context	11.50am-12.10pm
06	S.A.N. Perera	39	Effectiveness Of E-Learning Practice In Dance Education: Recent Practices And Future Perspectives	12.10pm-12.30pm
07	K. Lakmal A. Herath A. Thawoos A. Rajah	55	Creating A Conducive E-Learning Environment During The Covid-19 Pandemic: Collaborative Action Research Project On <i>E- Nenapiyasa</i> And Online Supervision	12.30pm-12.50pm

Panel 03

Theme of the session	Philosophy, Virtual culture, Media and Arts			
Time	10.30 am - 1.00 pm			
Venue	IT Centre			
Chairperson	Prof. Ranjan Hettiarachchi	TP No. - 0773300220		
Co-chair	Dr. Vasantha Danapala	TP No. - 0710792735		
Panel convener	Mr. Bhagesri Fonseka	TP No. - 0718384089		
Host- zoom	Ms. Woshika Ruchini	TP No. - 0713135187		
Technical Officer	Mr. Prabath Priyashantha	TP No. - 0718463044		
#	Name of the Presenter	IRS No.	Title of the Abstract	Time
01	J.D.A. Kumara	01	Philosophizing Problem Of Objectivity In Communication In The Light Of Hegelian Conception Of Absolute	10.30am-10.50am
02	B.M.R.H.K. Basnayake	05	Ideological Specialties Prominent In Sri Lankan Virtual Community	10.50am-11.10am
03	D.C.V Fernando D.S.A.Munasinghe M.M.S.B. Manamperi	28	Colours As Psychological Symbols In Cinema With Special Reference To Todd Phillips's Joker (2019)	11.10am-11.30am
04	H.W.C.P. Abeshika	32	The Local TV News Reports On Covid-19 And The Public Mental Tranquillity	11.30am-11.50am
05	J. Hettiarachchi	36	Influence Of Social Media On Sri Lankan Performing Artists During The Period Of Covid-19	11.50am-12.10pm
06	K. Prabhashini Y.Zhao	46	The Innovation Of Operation Mode Of Journalism And Communication Industry In Artificial Intelligence Environment: Cases From Mainland China	12.10pm-12.30pm
07	W.M.A. Damayanthi	51	Importance Of Knowledge Of Hindi Language And Heritage For Sri Lankan Kathak Performers	12.30pm-12.50pm

Evening Session

Panel 04

Theme of the session	Trends of Media communication			
Time	01.30pm- 4.00pm			
Venue	IT Centre			
Chairperson	Prof. Chandrasiri Rajapakshe	TP No. - 0718259111		
Co-chair	Prof. N. R. Dewasiri Dr. Tudor Weerasinghe	TP No. - 0718016200 TP No. - 0714340439		
Panel convener	Mr. Thumindu Dodanthena	TP No. - 0714913906		
Host- zoom	Ms. Woshika Ruchini	TP No. - 0713135187		
Technical Officer	Mr. Prabath Priyashantha	TP No. - 0718463044		
#	Name of the Presenter	IRS No.	Title of the Abstract	Time
03	K.M. Dulanjani Sandamali Karunaratna	19	The Utility Of Social Media To Raise Awareness Among The Sri Lankan Youth Community Regarding The Spread Of The COVID-19 Pandemic (Special Reference To Facebook And Twitter)	02.10pm-02.30pm
04	P.T.K.I Dharmasiri	24	A Communicative Study Of The Influence Of Mobile Phone As A Context Of Modern Disaster Risk Reporting In Sri Lanka (Specialized For Covid -19 Pandemic)	02.30pm-02.50pm
05	Jayantha Wannisinghe	52	Role Of Social Media During Pandemic Period (With Special Reference To Memes In Facebook)	02.50pm-03.10pm
06	R. R.M.D.P.Rathnayake M. J.R.David K.C.P.Dhanawardana V.P.S.Priyanth	54	Impact Of Covid-19 Pandemic On The Audio Visual Production Services Sector In Sri Lanka	03.10pm-03.30pm

Panel 05

Theme of the session	Art & Media education in digital context II			
Time	01.30pm- 4.00pm			
Venue	Hall No. 5 B			
Chairperson	Prof. Sandagomi Koparahewa	TP No. - 0718381142		
Co-chair	Prof. Wimal Hewamanna	TP No. - 0718015701		
Panel convener	Dr. Amali Perera	TP No. - 0713000563		
Host- zoom	Ms. Thisaranie Kaluarachchi	TP No. - 0773636845		
Technical Officer	Mr. Danushka Kalutarage	TP No. -0772604280		
#	Name of the Presenter	IRS No.	Title of the Abstract	Time
01	Amila Lokumannage	04	Asian And European Female Images In Digital Magazine Advertisements: Content Analysis Of Ray Li And Vogue China	01.30pm-01.50pm
02	H.S.N. Silva	07	Sociological Inquiry Into The Impact Of Social Media On The Educational Productivity Of University Students (By University Of Kelaniya)	01.50pm-02.10pm
03	Amrita Puniani	09	Towards A More Resilient Sri Lankan Pottery Ecosystem Through Digital Interventions	02.10pm-02.30pm
04	M.L.C. Sayuranga C. J. P. Kulathilaka	12	Impact Of Covid-19 On Wildlife Photography In Sri Lanka	02.30pm-02.50pm
05	K. Maddumage	50	Introduction Of Dramatic Storytelling To Improve Ethical Values Among Primary School Children	02.50pm-03.10pm
06	R.I Batuwangala	56	Utilization Of Dance Literacy For The Progression Of Sri Lankan Dance Education	03.10pm-03.30pm

Panel 06

Theme of the session	Other Research Orientations I			
Time	01.30pm- 4.00pm			
Venue	LMS Room			
Chairperson	Prof. Subhangi Herath	TP No. - 0773185361		
Co-chair	Prof. Dharmakeerthi Sri Ranjan	TP No. - 0714049271		
Panel convener	Dr. Wathsala Athukorala	TP No. - 0773823911		
Host- zoom	Ms. Sagarika Wickramasekara	TP No. - 0714415065		
Technical Officer	Mr. Indika Sanjeeva	TP No. - 0760961513		
#	Name of the Presenter	IRS No.	Title of the Abstract	Time
01	S.B.M.N.W.Jayasooriya M.B.Kalinga M.D.Jayasena	26	A Sociological Study On The Impacts Of Covid-19 And Practicing Basic Prevention Methods On The Family As A Social Institution	01.30pm-01.50pm
02	Menaka Sivakaran	27	Challenges Faced By Small Scale Food Industries During Covid-19	01.50pm-02.10pm
04	M.B.Kalinga S.B.M.N.W.Jayasooriya M.D.Jayasena	37	A Sociological Study On The Impact Of Gender Identity On Consumer Behavior With Respect To Sri Lankan Context	02.30pm-02.50pm
05	W.M.S.M.K.Thoradeniya	45	Rehabilitation Of War-Affected Children Through 'Art': The Sri Lankan Experience	02.50pm-03.10pm
06	Dasuni Nayanathara Jayarathne	47	Online Shopping During COVID-19: A Study About The Perception Of Foreign Students In China	03.10pm-03.30pm

Panel 07

Theme of the session	Other Research Orientations II (ARS-UoC)			
Time	01.30pm- 3.30pm			
Venue	Conference Hall			
Chairperson	(Rev)Prof. Wijithapura Wimalaratana	TP No.- 0714289577		
Co-chair	Prof. Chandraguptha Thenuwara	TP No.- 0777350228		
Panel convener	Ms. C.Nimalachandra	TP No.- 0714492908		
Host- zoom	Mr. Rajesh Hettiarachchi	TP No.- 0718007041		
Technical Officer	Mr. Saman Kariyawasam	TP No.- 0773060211		
#	Name of the Presenter	No	Title of the Abstract	Time
01	Ranjan C. K. Hettiarachchi	04	Language And Ideology In Sri Lankan Newspaper Headlines: With Particular Reference To Mahara Prison Riot Reported In National Newspapers	01.30pm-01.50pm
02	Jayantha Wannisinghe	02	Women In Commercial Advertisements On Television	01.50pm-02.10pm
03	K.V. Dhanapala	05	Literature Review: Motivation To Learn In Online/Blended Learning Environment	02.10pm-02.30pm
04	K. Maddumage	03	Dramatic Storytelling In Improving Creativity Among Primary School Children	02.30pm-02.50pm
05	H.P. Sajitha Lakmali	01	The Impact Of Social Media Marketing On Consumer Decision Making Process: In The Context Of Branded Apparel Purchases	02.50pm-03.10pm